

# Jay County Public Library Long Range Plan - Condensed Version

## Priority 1 - Early Learning

**Goal 1** - The library will provide opportunities for pre-school children to become ready to read and succeed when they enter school.

### Objectives -

1. Maintain an early literacy environment through regular update and rotation of materials and furniture.
2. Continue the 1000 Books Before Kindergarten program and increase participation.
3. Continue Kindergarten Prep School adjusting it to meet changing school needs.
4. Increase story time attendance.

**Goal 2** - The library will support the efforts of the Jay County Schools in order to help students of all ages succeed academically and pursue their interests.

### Objectives -

1. Extend the 1000 Books concept to other age groups.
2. Develop a tutoring program in conjunction with the Jay County Schools.
3. Increase children's materials usage and participation.
4. Increase young adult materials usage and participation.
5. Develop program series allowing children to explore interests in different areas.

**Goal 3** - The library will reach children in the community by going outside the walls of the library.

### Objectives -

1. Increase the number of outreach programs.
2. Increase the number of bookmobile visits and circulation.

## Priority 2 - Expanded Programming

**Goal 1** - The library will build a programming schedule for adults, meeting their needs and interests, and giving them outlets to continue their life-long learning.

### Objectives -

1. Increase the number of library-sponsored programs.

**Goal 2** - The library will encourage reading to be a year-round activity and part of life for adults in Jay County.

**Objectives -**

1. Offer adult reading clubs throughout the year.
2. Increase circulation of adult materials.

**Goal 3** - The library will embed its services and programs in the community by promoting services outside the walls of the library.

**Objectives -**

1. Build relationships with different entities to bring services directly to the people.

**Goal 4** - The library will encourage writing and other artistic expressions by residents of Jay County.

**Objectives -**

1. Establish events to enhance appreciation of the arts or allow for development of artistic and writing skills.

**Goal 5** - The library will promote itself as a 3<sup>rd</sup> Place in family life in Jay County.

**Objectives -**

1. Provide programs that involve the whole family.

## **Priority 3 - Relevant Technology**

**Goal 1** - Keep programs and technology services up-to-date to expand and enhance public and staff access to the library and the electronic resources they need.

**Objectives -**

1. Enhance patron satisfaction with the basic equipment and tools provided by the library.
2. Add new electronic resources as patron demand requires.
3. Offer sessions to educate patrons on electronic devices.

**Goal 2** - The library will provide adequate, efficient and reliable public Internet access to allow patrons to access information and resources they need.

**Objectives -**

1. Ensure satisfaction of patrons with their wired or wireless computing experience.
2. Increase wireless and wired computer use.
3. Maintain continuance of the library's fiber optic connection.

**Goal 3** - The library will provide educational opportunities for the public on various technology topics to improve skills and confidence in using technology.

**Objectives -**

1. Implement formal training sessions about library electronic resources.
2. Implement formal sessions for introductory training on common software and on-line tools.
3. Develop a set of on-line resources available to patrons at any time of the day.

**Goal 4** - Build a true digital presence for the library to supplement its physical presence and engage patrons on-line.

**Objectives -**

1. Increase usage of the website by re-building and promoting.
2. Engage with our patrons in social media.

**Goal 5** - Continue to build upon and enhance our local history and genealogy resources to allow patrons from within and outside the community easier access to our holdings.

**Objectives -**

1. Design a long-range plan for the library's role in genealogy and local history.

**Goal 6** - Use technology to enhance the general patron experience.

**Objectives -**

1. Reduce the amount of time a patron has to spend to achieve their goals at the library.

## **Priority 4 - Partnership and Outreach**

**Goal 1** - The library will partner with other local organizations in order to provide relevant and quality services to the residents of Jay County.

### **Objectives -**

1. Develop relationships with community partners.
2. Plan joint-run programs.
3. Establish a regular dialog with local civic groups and organizations to keep the library at the table of community planning.

**Goal 2** - The library will engage in outreach activities in order to enrich the lives of those in Jay County and enhance its position in the community.

### **Objectives -**

1. Continue current forms of outreach.
2. Develop new outreach relationships.

## **Priority 5 - Increased Awareness**

**Goal 1** - The library will use as many different methods as possible in order to reach a broad segment of the Jay County population to highlight library services.

### **Objectives -**

1. Increase circulation of materials and attendance at programmed events.
2. Promote the reputation of the library and its place in the community.
3. Develop marketing and communication plans.